

# Survey Line

*Delacon's survey application is a cutting edge solution that allows your organisation to conduct surveys either online or over the phone.*

The results are instantaneous and our dedicated team can customise reports for your organisation, making analysis and decision making easier than ever before. A simple to use web interface means that you can log into the system as required and download the latest results.

## **Online and Phone**

This fantastic solution allows respondents to provide their feedback either online using a web entry application or using their telephone via our unique Interactive Voice Response (IVR) application. The combined convenience of both web and phone will significantly improve response rates and due to the high penetration of mobile phones, people can take the survey almost anywhere, and straight after they may have experienced something that you're testing - e.g. an in-store experience.

## **Save Time and Money**

Because this solution is fully automated there are none of the high costs associated with face-to-face interviews meaning big savings. There are also big time saving as the system can interview multiple respondents at once.

## **Instant Reporting**

The instant reporting means that you can begin analysing the data straight away.



## **Business Benefits:**

- Build your own surveys that clients can take either online or simply by calling a phone number.
- Full automation means costs are significantly lower than face-to-face interviewing.
- Changes can be made in real-time.
- Convenience of phone data collection means that respondents can complete the survey wherever they are.

## Special Price

Call now to find out  
about our great pricing

For more information visit [www.delacon.com.au](http://www.delacon.com.au)  
or call us on **1300 990 999**

