

Phone Lead Alert

SHOW YOUR ADVERTISERS THE POWER OF YOUR MARKETING - TRACK EVERY LEAD!

Delacon's Phone Lead Alert system provides you with the ability to track and document every single valuable call. Not only does this allow your advertising clients to capitalise on every potential sale your service generates, but it enables you, as the advertising agent, to give your clients a clearer picture of how their advertising dollar is working.

Delacon's Phone Lead Alert provides many advertising advantages:

Key Benefits:

- Show your advertisers the ROI on their marketing expenditure.
- Promote and brand your services using the Delacon system features.
- Combat call abandonment through email notification of every call.
- Provide your clients with valuable "Lead Lists" for later follow up.
- Give your client confidence that its staff are making the most of every phone lead, with reports that show how calls are handled.

Transform Lost Calls into Sales

Email notification of every call is an essential part of the Delacon Phone Lead Alert system, as our studies reveal that up to 78% of calls to small businesses go unanswered. By providing the details and result of each call as it occurs we ensure your client has the ability to close that sale.

Prove the Return On Investment

With the Delacon Phone Lead Alert system you can now deliver to both current and future clients documented information on the number of leads your service generates, even down to the category of business.

Monitor Staff Treatment of Calls

Being able to see the percentage of calls answered, and being alerted as to why calls were missed, allows managers to document and evaluate the way in which phone leads are being handled by staff.

Know the Source of Phone Leads

Enable your clients to see the overall marketing picture with Delacon's built in "Whisper Feature". By delivering a short message at the beginning of each call, the Delacon system alerts your client as to where that lead is coming from, equipping them with valuable marketing intelligence.

Built-in Receptionist

If your client missed a call because it went unanswered or the line was busy, the Phone Lead Alert system will take a voice message and automatically send the message as a sound file to a specified email address.

Contact our helpful consultants now. Call 1300 990 999 and ask for 'Sales' or visit www.delacon.com.au.