

Phone Lead Alert

Unleash the potential of every advertising dollar.

Delacon's Phone Lead Alert lets you track and document the details of every single call that comes into your business. Not only does this enable you to make the most of every phone lead, but gives you essential insight into how the individual elements of your marketing strategy are performing.

Delacon's Phone Lead Alert provides many advertising advantages:

Key Benefits:

- For informed decision making, arm yourself with the ROI corresponding to each element of your marketing spend.
- Combat call abandonment with email notification of every call into your business.
- Generate Lead Lists so you can follow up every missed call.
- Obtain detailed reports showing how each call is handled, so you can have confidence that your staff are making the most of every phone lead.

Transform Lost Calls into Sales

After every call, whether answered or not, an email is sent to your sales team with the details of the call. Studies have revealed, that up to 78% of calls to businesses go unanswered or without follow up information gained. By providing caller data in real time, Delacon enables your sales team to follow up immediately, ensuring no opportunity is missed.

Demonstrates the Return On Investment

Phone Lead Alert identifies incoming callers on the basis of the advertising medium, campaign or even the specific advertisement, which attracted them. Demonstrating what works best for your business and showing you the best way to reach your customers.

Monitor Staff Treatment of Calls

Seeing the percentage of calls that are answered, and being alerted as to why calls were missed, allows managers to evaluate the way in which phone leads are being handled by staff.

Provides the Source of Phone Leads

The Phone Lead Alert Whisper feature, played at the beginning of each call, alerts you to the source of that lead. So you have a continuous snapshot of how your campaigns are working for you.

Built-in Receptionist

If you miss a call, Phone Lead Alert can take a voice message and send that message as a sound file to one or more specified email addresses.

Contact our helpful consultants now. Call 1300 990 999 and ask for 'Sales' or visit www.delacon.com.au.